

ASKING ECONOMIC QUESTIONS

What's the impact on jobs?

Will the product create them or reduce them?

Could the cost of production be cut down by reducing the amount of material or energy used?

What types of jobs might be created?

Will they involve skilled, enjoyable work or not?

What are working conditions like for employees?

Do they get a fair wage and work in pleasant situations?

Where does sourcing and manufacture take place?

Does it encourage use of local materials and labour?

Does it provide opportunities for developing countries to improve their standard of living?

Is making the product profitable?

If not, it cannot be sustainable.

Who gets the profit?

Does everyone get a fair deal or are some people exploited?

Where does the money and financial help come from?

Could eco-friendly sources be used?